

Infolab Cholestech LDX[®] Placement Program

Increase control and management of the most deadly disease in the world today — **heart disease.**

If you're sending out 2 lipid profiles per day – 5 boxes (50 tests) per month – you qualify for free use of a Cholestech LDX[®] System ...a \$2,136 value!

The Cholestech LDX System benefits your practice:

- Results while the patient is still in the office, allowing for immediate counseling
- Simple CLIA-waived test procedure
- Lab-accurate CRMLN Certified results in 5 minutes.
- Fingerstick or venous draw
- No delays or patient call-backs associated with referrals to outside laboratories
- Reimbursement by Medicare & most other insurers

Here's how:

- Get started: Sign the Placement Agreement and purchase 5 boxes (50 tests) of Lipid Profile or Lipid Profile•GLU cassettes and 1 set of Multi-Analyte controls
- Keep going: Customer agrees to purchase a minimum of 5 boxes (50 tests) of reagents per month for 24 months
- Includes an extended instrument warranty for the duration of the agreement and all extensions to the agreement



Federal regulations regarding reimbursement of health care costs require that certain discounts be reported and passed on to third party payers such as Medicare and Medicaid. Customer is responsible for determining if discounts received must be passed on to third party payers. Cholestech LDX and the Inverness Medical Logo are registered trademarks of the Inverness Medical group of companies. ©2010 Inverness Medical. All rights reserved. MKT 14244 Rev.D

Tel 877.441.7440
Fax 877.441.7441
www.cholestech.com